

Cookie Policy

Last updated: August 2025

This Cookie Policy explains how We Are Allstars Ltd ("we", "us", or "our") uses cookies and similar technologies on our website www.weareallstars.co.uk (the "Site"). It also explains your rights to control our use of them.

1. What are cookies?

Cookies are small data files stored on your device when you visit a website. They are widely used to make websites work more efficiently, as well as to provide information to the site owner.

2. Types of cookies we use

We use the following types of cookies on our Site:

Strictly Necessary Cookies

These cookies are essential for the website to function. They enable core features such as security, network management, and accessibility.

Performance / Analytics Cookies

These cookies help us understand how visitors interact with our Site (e.g., pages visited, traffic sources) so we can improve it. We use Google Analytics for this purpose.

Functionality Cookies

These cookies remember choices you've made (e.g., your region or preferences) to provide a more personalised experience.

Advertising / Targeting Cookies

These cookies are used to show you relevant ads based on your browsing habits. We use Facebook Pixel to deliver and measure targeted advertising.

3. Cookie duration

Cookies may be session-based (deleted when you close your browser) or persistent (remain until they expire or are deleted). We use:

Session cookies: expire when your browser closes

Analytics cookies: up to 12 months

Advertising cookies: up to 180 days

4. Consent and cookie control

We use a cookie banner that asks for your consent before placing non-essential cookies on your device. You can update your preferences at any time via your browser settings or cookie management tools.

If you decline certain cookies, some features of the Site may not function as intended.

5. Third-party cookies

Some cookies are set by third parties like Google and Facebook. These providers may use cookies to collect information across websites. We encourage you to review their individual cookie and privacy policies for details.

6. Changes to this policy

We may update this Cookie Policy from time to time to reflect changes in law or how we use cookies. Please check this page periodically for updates.

7. Contact us

If you have any questions about this Cookie Policy or our use of cookies, please contact:

Email: web@weareallstars.co.uk